

**MEN.STYLE.COM REVEALS THE “50 MOST STYLISH THINGS IN THE
WORLD RIGHT NOW”**

NEW YORK, June 12, 2006 – What do a vintage BMW coupe, a Japanese screen saver, and the lining of a Thom Browne suit have in common? Each of those items made MEN.STYLE.COM’s list of “The 50 Most Stylish Things in the World Right Now.”

Compiled by editors of MEN.STYLE.COM, the online home of *GQ & Details*, as well as tastemakers such as Andy Spade and Narciso Rodriguez, the items range from totally free to utterly priceless, and include everything from gadgets to apparel, furniture, cars and more.

For the *complete* list, including information on where to purchase some of the items, log on to men.style.com.

Highlights from “50 Most Stylish” include:

- **The Lining of a Thom Browne Suit**
Thom Browne takes a playful approach, lining his white dinner jacket with football-jersey mesh and his gray wool suit jacket with a burst of Madras.
- **Fliqlo flip-clock screen saver**
This sleek screen-saver, created by Japanese graphic designer Yuji Adachi, recreates a mechanical sixties icon.
- **The Shower Heads at Claridge’s in London**
After persistent requests from guests, the London hotel began selling the fixtures—the oversized silver-nickel showerheads rain down an eye-opening 13 gallons of water every minute.
- **Combat Anorak Parka**
The Army-Navy store has been a big influence on recent runways -- this poncho, calls to mind the high-volume coats from Raf Simons’ Fall ‘06 show.
- **Rendezvous**
For this 1978 eight-and-a-half-minute short film, Claude Lelouch bolted a 35mm camera to the bumper of his car and drove through the streets of Paris like a madman, careening up onto sidewalks and reaching speeds that reportedly topped 140 m.p.h.
- **Doll Factory matches**
These artful matches are meant to be seen and not burned, with heads hand-painted with the faces of birds and animals
- **Christopher Walken Portraits at Mr. Chow Tribeca**
The most striking eye candy at the chain’s latest outpost adorns its walls, in the form of photo portraits by Julian Schnabel.

“Style is about more than clothes,” says Dirk Standen, Editor in Chief of MEN.STYLE.COM. “It can apply to almost anything, from a high-end designer product to something seemingly mundane that happens to possess an incredible integrity. This story gives us the chance to go on the record on what we think defines cool right now. We deliberately steered clear of the design classics everyone knows about, so hopefully we’ll be introducing our readers to some amazing stuff they’d never have seen otherwise. In that sense, it’s a highly opinionated list. And our readers are highly opinionated too, so I’m sure some of our picks will be controversial. But that’s half the fun.”

About MEN.STYLE.COM

MEN.STYLE.COM is the first website to offer hip and authoritative fashion and lifestyle coverage to men. Featuring trend reporting, the latest news on pop culture to fashion, buying guides for the latest gadgets and gear, and comprehensive runway coverage, MEN.STYLE.COM offers readers a complete style experience. MEN.STYLE.COM continues the legacy of its successful sister site STYLE.COM and is the online home of *GQ* and *Details*.

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