

HOLIDAY GIFT IDEAS FOR EVERYONE ON YOUR LIST FROM MEN.STYLE.COM

NEW YORK, November 20, 2007 – You're smart, you're successful, you have impeccable taste, and...you have absolutely no idea what to get the people on your list this year. Because holiday shopping can reduce even the most confident man to a pile of blubber, the editors at MEN.STYLE.COM, the online home of *GQ* and *Details*, have compiled a guide that will take the guesswork out of giving.

And because you'll need a reward after all that gift hunting, this year's Holiday Guide also includes 25 items for which every stylish man should ask, seven of which are excerpted below.

For the **complete** Holiday Gift Guide, including information on where to buy **the featured** products, please log on to www.men.style.com.

THE GIVE:

- **Girlfriend:** R & Y Augousti clutch bag, \$405; Mixa USB mix tape, \$40
- **Mother:** Lladro Bacchus bottle stopper, \$95; Kenny Scharf Flowerella vase, \$250
- **Father:** Umbra wobble chess set, \$275; Budweiser Brew Masters' Private Reserve, \$21.99
- **Grandmother:** Zip Code puzzle, \$34.95; D.L. & Co. Honey Absolute Gift Set, \$100
- **Grandfather:** *Heeere's Johnny: The Definitive DVD Collection From the Tonight Show*, starring Johnny Carson, \$99; James Perse PJs (T-shirt robe, \$195, T-shirt, \$40, and pajama pant, \$50)
- **Sister:** Muji wooden toy animals, \$8-\$12; Elemen'tary screwdriver set, approx. \$70
- **Brother:** Faces on the Moon stress balls, \$135; Paul Smith / Burton snowboarding trousers, \$400
- **Niece/Goddaughter:** Goldilocks and the Three Bear mask set, \$12.00; Sony CyberShot DSC-T2, \$350
- **Nephew/Godson:** Asus Eee PC, \$299; Converse Make Mine Red shoes, \$60

THE GET:

- *Bunker Spreckels: Surfing's Divine Prince of Decadence*, \$39.99
- *Cained* CD, compiled by Sir Michael Caine, approx. \$20
- *Legends of the Open Road: The History, Technology, and Future of Automobile Design*, \$100
- Leonello Borghi for Co-Op corduroy bag, \$375
- Stubbs and Wootton, Barbed Wire black classic slipper, \$325
- Triumph Bonneville motorcycle, \$7,599
- Vacheron Constantin Patrimony Traditionelle watch, \$19,600

About MEN.STYLE.COM

MEN.STYLE.COM is the first Web site to offer hip and authoritative fashion and style coverage to men. Featuring trend reporting, news on style and entertainment, buying guides for the latest gadgets and gear, and comprehensive runway coverage of the Milan, Paris, and New York shows, MEN.STYLE.COM offers readers a complete fashion experience. MEN.STYLE.COM continues the legacy of its successful sister site, STYLE.COM, and is the online home of *GQ* and *Details*. Based in New York, MEN.STYLE.COM is a property of CondéNet, the leading creator and developer of upscale lifestyle brands online.