

DESTINATION: STYLE

MEN.STYLE.COM FINDS THE HOTTEST GETWAYS WHEN THE WEATHER GETS COOL

NEW YORK, November 7, 2006 --Whether you're looking for sun or snow, **MEN.STYLE.COM**, the online home of *GQ & Details*, has scoured the globe to find the 14 most intriguing, relaxing and offbeat getaways this winter. From undiscovered beach hideaways to the world's least likely ski resort, we tell you where to dine, stay, and play. For the full list, including links to these destinations, please visit MEN.STYLE.COM. Highlights include:

- **Havana 1959: El San Juan Hotel, San Juan**
Channel your inner Latin playboy at this grand old modernist masterpiece, which has recently received a pricey makeover that its new owners flag as fifties Cuba-meets-nineties South Beach.
- **Brand Central: Le Cheval Blanc, Courchevel 1850, France**
The new hotel from LVMH honcho Bernard Arnault will showcase his company's top labels, with onsite Dior and Vuitton boutiques for last-minute ski clothes, plus a Givenchy-branded spa.
- **Chinese Downhill: The Slopes of Dongbei China**
Sandwiched between chilly Siberia and frosty North Korea, the resort of Yabuli is turning into China's answer to Aspen (minus the paparazzi—for now, anyway).
- **Eco Freak-Out: Intercontinental Thalasso Spa & Resort, Bora Bora**
At this sister property to the soon-to-open resort on Marlon Brando's former private island, eco-minded guests can road-test many of the high-tech features to be included in the main resort when it opens in 2008. Among them: an air conditioning system that uses water siphoned from the ocean floor as a CFC-free coolant.
- **Rocky Mountain Lowbrow: Last Dollar Saloon, Telluride**
A welcome break from the private jets and celebrity chefs that are taking over the Rocky Mountain ski scene, the 100 year old local institution has a fire place, pool table, jukebox full of classic rock, and a strictly designer label-free vibe.
- **Underground Gourmets: Casa Saltshaker, Buenos Aires**
Expat American Dan Perlman runs this tucked-away spot in his home in Barrio Norte, where he cooks elaborately-themed dinners for a maximum of a dozen diners just once or twice a week.
- **Matter Over Mind: Omnia Hotel**
This Alpine getaway comes complete with staff uniformed in Marc Jacobs, a hilltop perch, and incredible Matterhorn views from each of its tower suites.

"With more and more hotels offering every amenity imaginable, what differentiates one from another often comes down to its vibe, its atmosphere," said Tyler Thoreson, Executive Editor of **MEN.STYLE.COM**. "Our list of the season's top 14 winter scenes runs the gamut from new to classic to utterly unexpected--whether it's skiing in remote China, living like a local on Oahu's North Shore, or partying in a penthouse in South Beach's newest hotel."

About MEN.STYLE.COM

MEN.STYLE.COM is the first website to offer hip and authoritative fashion and lifestyle coverage to men. Featuring trend reporting, the latest news on pop culture to fashion, buying guides for the latest gadgets and gear, and comprehensive runway coverage, MEN.STYLE.COM offers readers a complete style experience. MEN.STYLE.COM continues the legacy of its successful sister site STYLE.COM and is the online home of *GQ* and *Details*.

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