

MEN.STYLE.COM NAMES THE MOST STYLISH WINTER DESTINATIONS

New York, October 31, 2005 – MEN.STYLE.COM, the online home of *GQ* and *Details*, has created a list of the “Most Stylish New Destinations” around the world. The properties deemed to be “most stylish” by the editors of MEN.STYLE.COM were selected based upon their overall design and aesthetic, as well as their proximity to hip restaurants, shops, and must see sites.

“Our list is a compilation of the places stylish guys should be going this winter. Hotels have become the epicenter of cool in most cities and vacation spots, and all of these properties have a sense of style that’s completely unique,” said Tyler Thoreson, Senior Editor, MEN.STYLE.COM.

With some of the hotels on the list offering rooms for \$200 or less per night, a stay in a stylish paradise is actually affordable, too.

For the complete list of properties and additional information, log onto http://men.style.com/features/big_story.

1. Lunuganga, Sri Lanka

A six-room retreat in a remote setting on the edge of a cinnamon plantation filled with original local furnishings. Rooms start at \$200 per night.

2. Whitepod "Mobile" Ski Camp

A mobile ski camp now in its second season that offers a comfortable but affordable alternative to stodgy ski chalets. Set this year in the Swiss Alps near Val d'Illeiez, prices start at \$160 per night including breakfast and dinner.

3. Hotel Valley Ho, Scottsdale, AZ

A onetime Hollywood hotspot (Robert Wagner and Natalie Wood were married here; Marilyn Monroe and Janet Leigh lounged by the pool), it’s been lovingly restored as a retro-chic resort. From \$289 per night.

4. Llao Llao Hotel and Resort, Bariloche, Argentina

The “Aspen of South America” has jaw-dropping environs and Llao Llao is the ultimate retreat in the high Argentine Andes. Rooms from \$310 per night during high season.

5. Adara Whistler Hotel, Whistler, British Columbia

This newly refurbished hotel (formerly the Timberline) boasts rain showerheads in the bathrooms, high-speed internet access, docking stations for MP-3 players and floating fireplaces. Room from \$169 per night.

About MEN.STYLE.COM

MEN.STYLE.COM is the first website to offer hip and authoritative fashion and style coverage to men. Featuring trend reporting, news on style and entertainment, buying guides for the latest gadgets and gear and comprehensive runway coverage of the Milan, Paris, and New York shows, MEN.STYLE.COM offers readers a complete fashion experience. MEN.STYLE.COM continues the legacy of its successful sister site STYLE.COM and is the online home of *GQ* and *Details*. Based in New York, MEN.STYLE.COM is a property of CondéNet, the leading creator and developer of upscale lifestyle brands online.

About CondéNet

CondéNet is the leading creator and developer of upscale lifestyle brands online, providing enjoyable, useful service that ties into and build upon the heritage of the world's most prestigious magazines. Today, CondéNet owns the deepest online brands in the vertical categories of food (Epicurious) travel (Concierge.com) and fashion (STYLE.COM and MEN.STYLE.COM). Based in New York, CondéNet is owned by Condé Nast, a privately held media company.

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